

2013

WHAT'S WORTH KNOWING: EDUCATING FOR RESPONSIBLE CITIZENSHIP SYMPOSIUM



Learning for a
Sustainable Future

LSF



L'éducation au
service de la Terre

LST

MAY 13, 2013

YMCA OF GREATER TORONTO
20 GROSVENOR STREET, TORONTO ONTARIO



THE 2013 WHAT'S WORTH KNOWING: EDUCATING FOR RESPONSIBLE CITIZENSHIP SYMPOSIUM

IS BEING ORGANIZED BY

LEARNING FOR A SUSTAINABLE FUTURE

ON **MAY 13, 2013**. THIS EVENT WILL BRING TOGETHER 120 SENIOR DECISION MAKERS FROM THE EDUCATION, GOVERNMENT, BUSINESS, AND NON-PROFIT SECTORS, AS WELL AS HIGH SCHOOL AND POST SECONDARY STUDENTS TO ADDRESS THE QUESTIONS:

**WHAT DO CHILDREN AND YOUTH NEED TO KNOW, DO, AND VALUE IN ORDER TO ENSURE THEY ARE RESPONSIBLE, ACTIVE, AND CONTRIBUTING CITIZENS?
HOW CAN FORMAL EDUCATION BE REORIENTED TO MEET THESE GOALS?**



This Symposium builds on the **READY OR NOT? PREPARING YOUTH FOR 21ST CENTURY RESPONSIBLE CITIZENSHIP** roundtable discussions that were held in four cities across Canada – Toronto, Halifax, Edmonton, and Winnipeg – between March 22nd and May 1st, 2012, and the Youth Roundtable held in Toronto on October 15, 2012 all in collaboration with Deloitte.

2013

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EDUCATING FOR RESPONSIBLE
CITIZENSHIP SYMPOSIUM

MAY 13, 2013

YMCA OF GREATER TORONTO
20 GROSVENOR STREET, TORONTO ON M4Y 2V5

AGENDA

- 8:15 AM ARRIVAL & COFFEE**
Donate a non-perishable food item for admission
-
- 8:30 AM INTRODUCTION AND OPENING KEYNOTE**
- Welcoming Remarks from RBC and Learning for a Sustainable Future (LSF)
 - Report on the 2012 Youth Roundtable Initiative
 - Keynote Address
-
- 9:30 AM MODERATED PANEL DISCUSSION**
- Youth Panel showcasing best practices in citizenship education
 - Q/A, table discussions and summary
-
- 10:30 AM MID-MORNING NETWORKING AND COFFEE BREAK**
-
- 10:45 AM ROTATING OPEN-SPACE ACTIVITY**
- What's Worth Knowing and Who Needs to Know... to be a knowledgeable citizen, a participatory citizen, and an agent for change?
-
- 12:00 PM LUNCHEON KEYNOTE**
-
- 1:00 PM BRAINSTORMING**
- What needs to be done?
-
- 2:30 PM MID-AFTERNOON NETWORKING AND COFFEE BREAK**
-
- 2:45 PM ACTION PLANNING**
- Identify sector actions and commitments
-
- 3:30 PM CLOSING KEYNOTE ADDRESS**
-
- 4:00 PM ADJOURN**
-
- 6:00PM LEARNING FOR A SUSTAINABLE FUTURE ANNUAL GALA DINNER**
Arcadian Loft, 401 Bay Street, 8th Floor, Toronto, ON

Thanks to our Gala Sponsor: 



LEARNING FOR A SUSTAINABLE FUTURE (LSF)

IS A NATIONAL CHARITY CELEBRATING 21 YEARS OF PROMOTING - THROUGH EDUCATION - THE KNOWLEDGE, SKILLS, VALUES, PERSPECTIVES, AND PRACTICES ESSENTIAL TO A SUSTAINABLE FUTURE. LSF'S INNOVATIVE PROGRAMS AND STRATEGIC PARTNERSHIPS ARE RESHAPING EDUCATION POLICIES TOWARDS FOSTERING RESPONSIBLE CITIZENS FOR THE 21ST CENTURY.

PRESENTING SPONSOR



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SYMPOSIUM CONTEXT

“AS EACH NEW COHORT REACHES THE AGE OF 18 AND BECOMES ELIGIBLE TO VOTE, ITS MEMBERS PARTICIPATE IN FEWER NUMBERS THAN THE COHORT THAT CAME BEFORE IT – ONLY A THIRD OF FIRST TIME VOTERS TODAY ARE ACTUALLY VOTING, HALF THE RATE OF A GENERATION AGO.” — GLOBE & MAIL, OCT 15, 2011

Declining trends in voter turnout and other forms of democratic participation federally and provincially are an indication that Canadians are becoming increasingly disengaged in active expressions of citizenship. The greatest declines in participation are occurring in younger generations, indicating that formal education is not adequately preparing young people to be empowered and engaged citizens.

WHAT IS RESPONSIBLE CITIZENSHIP?

Responsible citizenship is more than just voting. Being a responsible citizen involves being a knowledgeable citizen; participatory citizen; and a change agent. Knowledgeable citizens understand the values, principles, responsibilities, and rights of being a citizen in a democracy. Participatory citizens understand the scope and skill of being an active citizen in democracy as it is currently practiced. Citizens as change agents understand the need for change and the means by which change is accomplished in order to improve their democracy and address existing social, economic, and environmental injustices.*

“CANADIANS DEFINE ‘CITIZENSHIP’ AS MORE THAN HAVING A PASSPORT, OBEYING THE LAW AND PAYING TAXES. THESE ARE WIDELY SEEN AS KEY ASPECTS OF CITIZENSHIP, BUT JUST AS IMPORTANT ARE BEING ACTIVE PARTICIPANTS IN ONE’S COMMUNITY, HELPING OTHERS AND ACCEPTING DIFFERENCES.” — ENVIRONICS INSTITUTE, 2012



* Adapted from What kind of citizenship? The politics of educating for democracy. American Educational Research, Westheimer and Kahne (2005), 41 (2) 237-269.

SPEAKERS & PARTICIPANTS

KEYNOTE SPEAKERS, MODERATORS, PANELISTS AND PARTICIPANTS ARE RENOWNED EXPERTS IN RESPONSIBLE CITIZENSHIP.

PROPOSED SPEAKERS (TENTATIVE)

- ★ Dr. Gerald Farthing, Deputy Minister, Manitoba Education
- ★ Honourable David C. Onley, Lieutenant Governor of Ontario
- ★ Zabeen Hirji, Chief Human Resources Officer, RBC
- ★ Student panel sharing best practices in citizenship education

PARTICIPANTS WILL INCLUDE:

- › Senior corporate executives from some of Canada’s largest companies
- › Government officials and policy makers at the national, provincial and municipal levels in the areas of citizenship, environment, health, and education
- › Senior education leaders
- › Non-profit organizations
- › Researchers and academics
- › Media
- › Teachers



REGISTRATION

SYMPOSIUM \$125
SYMPOSIUM AND GALA DINNER \$200
GALA DINNER \$125

PLEASE CLICK [HERE](#) TO PURCHASE TICKETS!

FOR MORE INFORMATION CONTACT: DRAGANA DJUKIC
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W. [HTTP://LSF-LST.CA/SYMPOSIUM2013](http://LSF-LST.CA/SYMPOSIUM2013)

*SPECIAL RATES FOR EDUCATORS, STUDENTS AND NGOS



SYMPOSIUM OBJECTIVES

THE 2013 **WHAT'S WORTH KNOWING: EDUCATING FOR RESPONSIBLE CITIZENSHIP SYMPOSIUM** AIMS TO: RAISE AWARENESS OF ISSUES AND CHALLENGES RELATING TO YOUTH CITIZENSHIP; DEVELOP A CONSENSUS ON HIGH-LEVEL STRATEGIES; LAUNCH THE **OUR CANADA PROJECT**; AND IDENTIFY ACTIONS AND COMMITMENTS TO CHANGE.



SYMPOSIUM OUTCOMES



A SYMPOSIUM REPORT

The Symposium will culminate in a report providing a clear and concise set of recommendations for curriculum and education policy development, including formal, non-formal and informal education, across Canada

PUBLIC OUTREACH & ENGAGEMENT

A multi-tiered public outreach and engagement campaign will follow the Symposium to promote the recommendations developed by the participants.

YOUTH ENGAGEMENT

Launching the **OUR CANADA PROJECT**. This project, designed by youth for youth, is an innovative call to action for youth age 14–25 to inspire action and citizenship engagement. The **OUR CANADA PROJECT** encourages young people to engage in “conversations about the future”, and move from vision to action as a manifestation of responsible citizenship.

WHY IS RESPONSIBLE CITIZENSHIP ESSENTIAL?

Democracy relies on the active involvement of its citizens to address problems from local to global scales. Contemporary society is facing more imminent and threatening issues than ever before, yet people are engaging with these issues less and less. Students should be graduating equipped not only with the knowledge of political structures, but with the skills of engagement, gained through experience, and the desire to act as change agents. No other institution is better positioned than the education system to address the fundamental challenges we face.

“ FOR MANY YOUNG PEOPLE IT CAN BE EASY TO FEEL THAT THE INTER-CONNECTED CHALLENGES OF THE 21ST CENTURY ARE BEYOND OUR SCOPE, THAT THEY ARE POWERLESS AS INDIVIDUALS AND COMMUNITIES. BUT, THEY ARE NOT POWERLESS. EACH YOUNG PERSON HAS A VOICE, AND THE ABILITY TO ACT. AND TOGETHER YOUNG PEOPLE CAN MULTIPLY THEIR INFLUENCE THROUGH COLLABORATION, CREATIVITY, AND A COMMITMENT TO BRING ABOUT POSITIVE CHANGE.”

— HIS EXCELLENCY THE RIGHT HONOURABLE DAVID JOHNSTON, GOVERNOR GENERAL OF CANADA

THE CHALLENGE

Recommendation for change resulting from the **READY OR NOT? PREPARING YOUTH FOR 21ST CENTURY RESPONSIBLE CITIZENSHIP** roundtable discussions included:

- » **MAKE** responsible citizenship education a priority
- » **ENHANCE** citizenship learning through experience
- » **GROUND** education in real world issues in local communities and environments
- » **EMPOWER** youth as change agents
- » **BUILD** the capacity of teachers and teacher candidates

LSF IS SEEKING PARTNERSHIPS WITH ORGANIZATIONS THAT ARE COMMITTED TO IMPROVING THE WELLBEING OF YOUTH TODAY AND TOMORROW.

Sponsors will receive an exclusive opportunity to advance knowledge about responsible citizenship, the economy, the environment and education by connecting with senior policy leaders and decision-makers. Additional benefits include hearing the voice of socially conscious youth from across the country and gaining national exposure for your organization's commitment to corporate responsibility.

GENERAL SPONSORSHIP OPPORTUNITIES

» PRESENTING SPONSOR	\$35,000
» PLATINUM	\$25,000
» GOLD	\$15,000
» SILVER	\$10,000
» BRONZE	\$5,000

TARGETED SPONSORSHIP OPPORTUNITIES

Targeted areas of sponsorship are available for sponsors preferring to designate funds distribution. Sponsors will receive prominent mention of targeted sponsorship in Symposium Program. Please feel free to contact us if your organization wishes to provide funds for an area that is not listed.

SESSIONS

» Keynote Speaker	\$10,000
» Panels	\$10,000

MEALS & BREAKS

» Breakfast	\$5,000
» Morning Break	\$5,000
» Lunch	\$10,000
» Afternoon Break	\$5,000

TRAVEL FUNDS

» Regional Student Teams	\$5,000 per team
» Non-profit Delegate Support	\$10,000

CANADIAN CODE OF RESPONSIBILITIES AND DUTIES AWARDS

\$15,000

SPONSORSHIP RECOGNITION	PRESENTING \$35,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Welcome Speech	✓				
Introduction of keynote speaker	✓				
Closing remarks	✓				
Lunch welcome		✓			
Introduction of panel		✓			
Promotional item in conference kit	✓	✓	✓	✓	
Complimentary Symposium registrations	5	4	3	2	1
Placement of Logo on event signage, Symposium Program and conference webpage	Premium placement with link to sponsor homepage on conference website	Large with link to sponsor homepage on conference webpage	Large	Medium	Small
Placement of Logo on Symposium Final Report (circ. 500)	Premium placement	Extra Large	Large	Medium	Small
Placement of Logo on LSF website and Annual Report	✓	✓	✓	✓	✓

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LEARNING FOR A SUSTAINABLE FUTURE

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**LEARNING FOR A SUSTAINABLE
FUTURE (LSF)** IS A REGISTERED
CANADIAN CHARITABLE
ORGANIZATION WORKING OVER
THE PAST 21 YEARS WITH BUSINESS,
GOVERNMENTS, SCHOOL BOARDS,
UNIVERSITIES, EDUCATORS,
YOUTH, AND COMMUNITIES
ACROSS CANADA TO ADVANCE
EDUCATION POLICIES AND
PRACTICES AND CREATE
ENGAGED, RESPONSIBLE
CITIZENS FOR THE 21ST CENTURY.