



# Environmental Stewardship



Name 2 ways to use less water at home?

# Species Scramble

An animal whose feet act like snowshoes

The largest member of the [unclear] family is ?

# Tropical Trivia

Name a kind of tree that loses its leaves or needles?

How long can the Hemlock tree live?

# Acadian Answers

Name 2 kinds of trees found in our forest

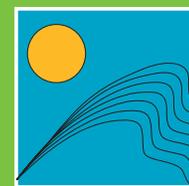
# Wild Card

Name 2 ways trees are important for animals

# Double Jeopardy

Learning for a Sustainable Future

# LSF



L'éducation au service de la Terre

# LST

ANNUAL REPORT 2004

# Message from the Chair of the Board



On behalf of the Board of Directors of Learning for a Sustainable Future (LSF), I am pleased to report that we have had another successful year on our journey towards creating a sustainable future. In 2004, LSF continued to combine expanded and effective program delivery with prudent fiscal management.

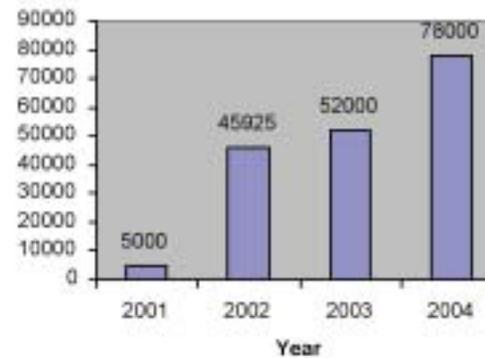
As Canadians, we make decisions every day that influence our families, workplaces, communities and beyond. The outcome of these decisions affects our collective prosperity and health, in terms of economic, social and environmental well-being. LSF envisions a Canada in which we as citizens comprehend and apply an in-depth knowledge of sustainability to all of our actions. With this in mind, we must realize that all of us play a stewardship role for future generations to come.

The core strategy of LSF is to work with educators from across Canada to integrate the concepts and principles of **sustainable development** into the curricula at all grade levels in the formal school system. As a charitable non-government organization, LSF fulfills its mission by working with partners to achieve shared goals and amplify the effectiveness of our reach. With these partners, LSF has developed and provided quality programs to a growing number of youth and educators across Canada.

The scope and breath of LSF's programs is unique in Canada. Our activities range from enhancing sustainable development education policy and curricula to action-oriented school programs in the field. By supporting sustainable development education for youth and educators, LSF aims to encourage students to become active citizens in building healthier communities. Be it cleaner urban environments, enhanced social wellness in the community, or better business ideas for the future, we all benefit from student participation for a better future.

Since 2002, LSF has focused on expanding the reach of our programs to all provinces and territories, and increasing the numbers of educators and students who are served by our programs. Tangible evidence of this success is demonstrated in the figure below. This figure illustrates the increase in the number of youth and educators being engaged by our programs on an annual basis since 2001. In 2004, we reached over 78,000 youth and educators – 50% more than last year.

Annual Reach of LSF Programs



*“Sustaibability is not just for schools and teachers, but for everyone in society.”*

The Honourable Chester Gillan,  
Minister of Health and Social  
Services, P.E.I

To our past, current and future funders, we are confident that as a dynamic non-profit organization, LSF is well-positioned for your philanthropic support. We will continue to strive to fulfill our mission with passion, integrity and exceptional results.

In closing, I would like to thank our volunteer board of directors for their wisdom and support, our partners in both funding and program delivery and our professional and volunteer staff, who have once again exceeded my expectations. We enter 2005 stronger than we ever have been and more determined to achieve our goals!

Mr. Andrew T. B. Stuart,  
Chair of the Board  
Learning for a Sustainable Future

# Message from the Executive Director

The year 2004 has seen tremendous growth in awareness of sustainability and the important role that education plays in moving toward a sustainable future. The concept of sustainable development is gradually making its way into formal education policy and curricula across Canada. As well, non-governmental organizations, businesses, educator networks and grant-making groups across the country are initiating Sustainable Development Education programs. LSF is proud to have played a role in working with educators, students, parents, government, community and businesses, to integrate the concepts and principles of sustainable development into education policy, school curricula, teacher education and lifelong learning.

LSF pursues a three pronged strategy - A FOCUS ON QUALITY, QUANTITY, AND PARTNERSHIPS.

**FOCUS ON QUALITY** - LSF plays a unique role in Canada as a national organization: advancing education policies and curricula to ensure sustainability is incorporated in a balanced and timely fashion into provincial curricula; creating workshops and resources that support teachers in integrating these concepts into their classrooms; and advancing research and evaluation.

**FOCUS ON QUANTITY** - Through the delivery of workshops, programs and resources, LSF: builds the knowledge, skills, attitudes and values necessary to enable educators and associated stakeholders to integrate sustainability into the lives of our youth; stimulates youth engagement in local sustainability action and enhances education programs.

**FOCUS ON PARTNERSHIPS** - LSF can't do it alone! In fact, we are a leader in creating partnerships among stakeholders who care about youth, education and the future of our planet. Our partnerships with academia, all levels of government, business, foundations, teachers' federations, schools boards, community groups and youth, enable us to enhance the culture of sustainability in Canada.

In the past year, LSF has facilitated the delivery of programs and resources to over 76,000 students and over 3,000 teachers in all provinces and territories in Canada. We have provided in-depth professional development workshops to over 800 teachers. Through our Youth Forums we have empowered over 165 schools to implement sustainability action projects in schools and communities.

We take our responsibility to our stakeholders seriously, setting priorities, sticking to them, and measuring our success. Our excellence was rewarded this year when the J. W. McConnell Family Foundation renewed their commitment to the \$10 million Green

Street program, and LSF's role as manager of the program for the next five years!

The year 2004 was an excellent one, financially, for LSF. Revenues increased by 36% to \$1,724,854. Administration expenses continued to be reduced through in-kind contributions and efficiency gains, with a reduction of 55% to \$33,844. The surplus of revenue over expenses at the end of the year was 86,821, bringing the accumulated surplus to over \$231,000.

With the 2005 launch of the UNESCO Decade of Education for Sustainable Development in view, and recognizing that there are relatively few national initiatives in this critical area, we seek to strengthen the national network for environmental learning and sustainability, through dialogue and collaborative efforts with interested parties. As we enter the United Nation Decade of Education for Sustainable Development, Learning for a Sustainable Future is well positioned to ensure that Canada assumes a prominent role as a world class leader in sustainability education.



Ms. Pamela Schwartzberg  
EXECUTIVE DIRECTOR



*“The whole concept of engaging students with community members was an affective way to get schools to commit and improve upon environmental projects. Hats off to you all!”* Teacher



# The LSF Story

## Who we are

Founded in 1991 by a diverse group of youth, educators, business leaders, government and community members, LSF is a non-profit Canadian organization that was created to implement Sustainable Development Education into Canada's education system.

## Our Goal is Simple

LSF's goal is to work together with educators, students, parents, government, community and business to integrate the concepts and principles of sustainable development into education policy, school curricula, teacher education and lifelong learning across Canada.

## Committed to a Sustainable Future

Through education, LSF envisions citizens acquiring the knowledge, skills, attitudes and values needed to contribute to the development of a socially, environmentally, and economically sustainable society not only for today, but for generations to come.

## The Secret to our Success

LSF believes that building comprehensive programs start with building a solid base. LSF's core program strengths are linked in an Integrated Framework that includes four areas:

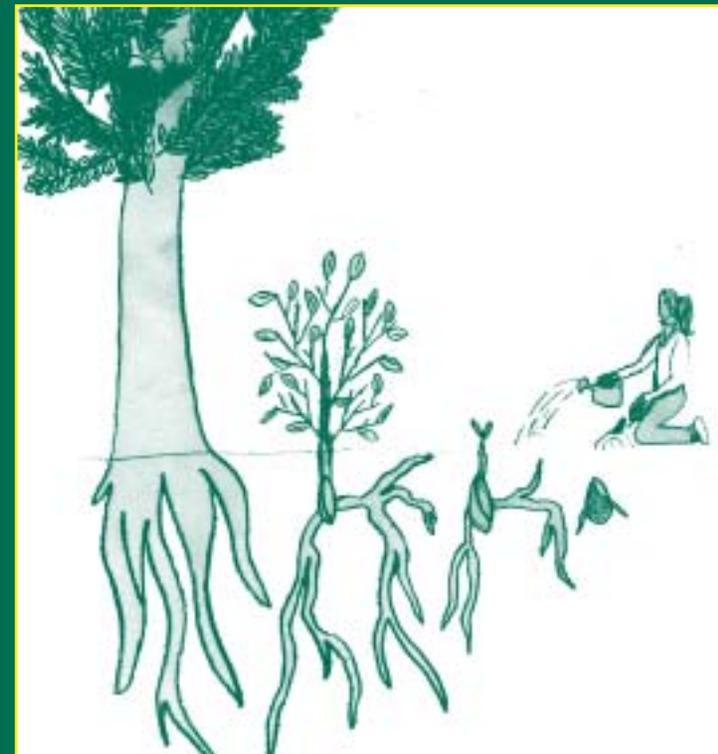
1. Advancing Education Policies and Curricula
2. Supporting Sustainable Development Education for Youth and Educators
3. Creating Sustainable Communities that Link Education to Action
4. Providing Innovative Education Programs

## Our Reach

In 2004, LSF provided over 3,000 teachers and 76,000 students in every Province and Territory in Canada with access to sustainable development education programs and resource materials. Our goal is to double this number to over 100,000 Canadian educators and youth annually by 2006.

## Our Team

LSF's team is comprised of a strong Board of Directors representing government, educators, industry, civil society and youth; experienced staff, consultants and partners across the country; classroom teachers; and graduate researchers from leading Canadian Universities.



*“I loved it here! You made me realize so much about the world, environment and what we can do to make a difference!”* Student



# Activities in 2004

In 2004, LSF continued to develop and deliver its sustainable development education programmes and activities across Canada.

## 1- Advancing Education Policies and Curricula

A program to advance national, provincial, and territorial policies and curricula to ensure sustainability is incorporated in a balanced and timely fashion.

### *National Accomplishments*

- Formed an alliance with the Institute for Research and Innovation in Sustainability (IRIS) at York University through the appointment of Pamela Schwartzberg to the IRIS Executive as the Sustainability and Learning Lead;
- Discussions are being held to design and hold a Sustainability Education Academy course in partnership with SEA, LSF and York University's Faculty of Education;
- Created and distributed, with input from the J.W. McConnell Family Foundation and Green Street Providers, a Proposed Framework and Implementation Strategy to Promote Environmental Learning and Sustainability in Canadian Schools in support of leveraging the Green Street Program to enhance environmental learning and sustainability in Canada. Over 24 individuals responded including federal and provincial governments, academics, non government groups and teacher practitioners;
- Presented the Proposed Framework and Implementation Strategy to Promote Environmental Learning and Sustainability in Canadian Schools at the EECOM conference in Vancouver in August 2004; EECOM endorsed the strategy;
- Completed, in partnership with the University of Regina, Faculty of Education, the Canadian Plains Research Center, the Royal Saskatchewan Museum, the City of Regina, and SaskLearning a qualitative examination of the LSF Youth Forum and Teacher Workshop as a model for engaging young people to take action around local sustainability issues. A sample of participants from Ontario Youth Forums, as well as those attending Forums in Regina were tracked;
- The results of the Youth Forum research project will be published by Peter Lang, Scientific Publishers, in a book entitled: the Handbook of Sustainability Research in the fall of 2005. The focus of the book is sustainability research and practical experiences;
- Continued membership of the Pan Canadian Network of Faculties of Education;
- Met with Samy Watson, Deputy Minister, Environment Canada, and Suzan Bowser, Director General, to showcase LSF's work and the importance of supporting the formal education system across Canada. Negotiations are underway for support from Environment Canada.

### *Alberta Accomplishments*

- Continued discussions with the Ministry of Education, Curriculum Branch, regarding opportunities for LSF to review science and social studies curricula and submit resources for inclusion in Ministry approved materials.

### *British Columbia Accomplishments*

- Continued discussions with the Ministry of Education, Curriculum Branch, regarding opportunities for LSF to review science and social studies curricula and submit resources for inclusion in Ministry approved materials.

### *Manitoba Accomplishments*

- Continued discussions with Gerald Farthing, Acting Deputy Minister, Manitoba Education, Citizenship & Youth to create partnership opportunities.

### *New Brunswick Accomplishments*

- Through the Educating for Sustainability in New Brunswick Program, identified opportunities for SDE in the provincial education curricula, identified relevant classroom resources to assist teachers, and provided professional development to alert teachers of the curriculum possibilities and the available education resources;
- Participated in meetings organized by the New Brunswick Climate Change Hub to discuss strategies for promoting government's proposed energy efficiency program;
- Continued as a member of the Premier's Round Table on Environment and Economy;
- Continued participation on the Advisory Committee of the New Brunswick Climate Change Hub, which provides advice to the New Brunswick government in developing policies and regulations towards Climate Change.

### *Ontario Accomplishments*

- Invited by Donna Cansfield, Parliamentary Assistant to the Minister of Energy, to meet with key representatives from the Ontario Ministry of Energy, Natural Resources Canada and Ontario Power Generation to discuss regional workshops.
- Invited by Donna Cansfield, Parliamentary Assistant to the Minister of Energy, to deliver presentation in April to the Conservation Action Team. This team includes the parliamentary assistants to nine Ontario government ministries who are creating an energy conservation plan for Ontario.

### *Saskatchewan Accomplishments*

- Continued discussions with the SaskLearning Curriculum Branch regarding opportunities for infusing SDE into the science curricula.

## 2 – Supporting Youth and Educators in Sustainable Development Education Activities

A program to provide Educator workshops and resources, both in person and on-line, to build the knowledge, skills, attitudes and values necessary to enable educators and associated stakeholders to integrate sustainability into the lives of our youth.

### *National Accomplishments*

- Delivered a workshop for teachers at the annual Green Street Meeting.
- Delivered three workshops at the EECOM conference in Vancouver to educators from Canada and the United States
- Continued to update the LSF website: [www.lsf-1st.ca](http://www.lsf-1st.ca).

### *British Columbia Accomplishments*

- Delivered teacher workshops as part of the Youth Forum at University of British Columbia in Vancouver.

### *Alberta Accomplishments*

- Delivered a train the trainers LSF action learning workshop for the Alberta Teachers' Association;
- Delivered teacher workshops as part of the Youth Forum at Mt. Royal College in Calgary.

### *Saskatchewan Accomplishments*

- Delivered a pre-forum workshop to teachers in preparation for a series of Youth Forums and Teacher Workshops scheduled in Regina;
- Delivered four workshops as part of the series of Youth Forums in Regina;
- Developed and delivered a workshop at Experience the Learning, Community High School Symposium 2004, in Saskatoon.

### *Ontario Accomplishments*

- Delivered two bilingual workshops to teachers as part of the Ottawa Youth Forum;
- Delivered two bilingual workshops in Sudbury as part of the Roots and Shoots conference;
- Developed and delivered a series of teacher workshops in partnership with the CIDA global classroom initiative and the University of Toronto in support of two grade 8 curriculum units focusing on water and economic issues;
- Delivered workshops at the Youth Forum in Thunder Bay;
- Delivered workshops at the Youth Forum in York Region, north of Toronto;
- Delivered a workshop at York Region's Character Education symposium.
- Participated in the development of an ecological literacy framework on climate

change for grades K-12 in Ontario, in partnership with York University and the York Consortium and with funding from the Climate Change Action Fund;

- Participated in the development of a whole school model for Ontario schools, in partnership with York University and the York Consortium, with funding from the Climate Change Action Fund.

### *New Brunswick – Anglophone and Francophone*

- Delivered a one day workshop in Tracadie-Sheila, district 09, on Climate Change;
- Delivered a two day workshop in Richibouctou, district 11, on Climate Change;
- Delivered a 2 day workshop on climate change and meteorology, held for grade 10 science teachers and organized in collaboration with the Minister of Education of New Brunswick and school districts 1, 3, 5, 9 and 11;
- Delivered a series of workshops on sustainability and the forest industry, organized in collaboration with the Association of Forest Products, Bowater, the Fraser company UPM Kymmene and school districts 3, 5, 9 and 11;
- Presented to Canadian Water Resources Association about our cooperation with Project WET in promoting a greater understanding of water related issues;
- Delivered a teacher workshop around water issues to grade 12 Environmental Science teachers;
- Conducted Forestry workshops in cooperation with Bowater Inc. and New Brunswick Forest Products Association aimed at exploring the teaching of sustainable forestry within selected subject areas and grades. Attended by teachers from Districts 15 and 16;
- Conducted a series of Forestry workshops in cooperation with JD Irving, Faser Ltd, and New Brunswick Forest Products Association aimed at exploring the teaching of sustainable forestry within selected subject areas and grades. Attended by teachers from Districts 1, 2, 6, 11, 14, 17 and 18;
- Conducted a grade 4 Science workshop conducted in cooperation with the Tantramar Wetlands Centre and aimed at exploring strategies for teaching about ecosystems. Attended by teachers from Districts 14, 15, 16 and 18;
- Delivered "World Issues 120" workshop aimed at helping teacher's explore with students environmental and sustainability issues within the context of the prescribed curricula;
- Delivered a Climate Change Workshop held in cooperation with the New Brunswick Climate Change Hub and the Falls Brook Centre. The workshop was designed to help selected teachers investigate the causes and consequences of climate change and the possible responses of individuals and communities. Attended by teachers from District 14.
- Delivered a Water workshop held in cooperation with the Tantramar Wetlands Centre and project WET. The workshop was designed to help grade 10 Science teachers with the delivery of unit, Sustaining Ecosystems. Attended by teacher of Districts 14, 15, 16, 17 and 18;
- Invested considerable effort in identifying, obtaining and distributing a variety of classroom resources that will help teachers in examining, with their student's, issues of sustainable development.

### 3 - Creating Sustainable Communities that Link Education to Action

A program to create annual Youth Taking Action Forum and Teacher Workshop conferences across the country that stimulate youth involvement in local sustainability activities. LSF partners with local organizations to bring the community into the classroom and the classroom out to the community. Local action projects are developed by linking educators and youth with community, business and government partners.

#### *British Columbia Accomplishments – Vancouver:*

- Hosted a Youth Forum at the Faculty of Education, University of British Columbia (UBC), in Vancouver, in partnership with UBC and Sierra Club. There were approximately 150 participants representing 4 school boards and 27 community organizations, businesses, and government departments. Eighteen hands-on, skill building workshops were provided to students, while teachers attended a series of two professional development workshops.

#### *Alberta Accomplishments – Calgary:*

- Hosted a Youth Forum at Mount Royal College in Calgary with approximately 220 participants representing 9 school boards and 30 community organizations, businesses and government departments. Sixteen hands-on, skill building workshops were provided to students, while 35 teachers attended a series of two professional development workshops.

#### *Saskatchewan Accomplishments – Regina:*

- Partnered with the Royal Saskatchewan Museum, SaskLearning, the University of Regina, Faculty of Education, the City of Regina, and the Canadian Plains Research Centre to deliver a series of three, one-day Youth Forums in Regina. There were approximately 180 participants at all three events.

#### *Manitoba Accomplishments – Winnipeg:*

- A planning committee has been established, in partnership with the Ministry of Education and Youth, Manitoba Hydro, Ducks Unlimited, local school boards and the University of Manitoba, to design and deliver a Youth Forum in Winnipeg in 2005.

#### *Ontario Accomplishments*

*Ottawa:* Delivered in partnership with the York Consortium and with support from the Climate Change Action Fund, a bilingual Youth Forum in Ottawa, as a follow up to the forum that took place in Ottawa in 2001. There were approximately 230 participants, including teachers and students from 31 schools representing 5 school boards. There were also approximately 25 community, business and government representatives. Sixteen hands-on, skill-building workshops were provided to students, while the 46 teachers attended three professional development workshops.

*Sudbury:* Partnered with Science North to deliver the Roots and Shoots Youth Forum. The first day of the two day forum was delivered to English speaking schools with approximately 360 participants and the second day was delivered to French speaking schools with approximately 186 participants. 80 schools, both elementary and secondary participated in the two days.

*Thunder Bay:* Delivered a Youth Forum in Thunder Bay in partnership with the York Consortium, with support from the Climate Change Action Fund. This Forum, a follow up to the 2002 forum, was attended by approximately 180 participants from 14 schools and 26 individuals representing local community, business and government organizations. Youth attended two of 13 workshops while 24 teachers attended a series of two professional development workshops.

*York Region:* Delivered a Youth Forum in York Region in partnership with the York Region District School Board. This Forum, a follow-up to the three Greater Toronto Area Youth Forums, took place in 2002 and was attended by 240 participants who represented 24 schools from 4 school boards. Youth attended two of 21 hands-on, skill building workshops while 55 teachers participated in a series of two professional development workshops.

#### *Quebec Accomplishments*

- Met with Centrale des syndicats du Québec (CSQ), school boards and Green Street providers to discuss the opportunity of hosting a Youth Forum in Montreal in 2005.

#### *Atlantic Provinces Accomplishments*

- In partnership with the Educating for Sustainability in New Brunswick Program, a planning committee was established with school district consultants and local community partners to design and deliver an Anglophone and Francophone Youth Forum concurrently in Moncton, N.B.



#### 4 - Providing Enhanced Sustainable Development Education Opportunities

A program to develop and deliver enhanced education programs that provide in-depth investigations that involve youth and educators in sustainability activities and develop knowledge. Examples include participation in the Hurley Island credit course, the Green Street Project and other content that LSF can develop or acquire.

**Green Street Program:** LSF manages the Green Street/Ma Rue Verte Program, in collaboration with Centrale des syndicats du Québec (CSQ). Green Street is a project of the J.W. McConnell Family Foundation to create a standard of excellence for high quality Environmental Education programs that are provided by prominent Canadian environmental organizations. It actively engages Canadian elementary and secondary school students in: learning about the environment; promoting environmental stewardship; and taking further action.

During 2004 there were 18 environmental organizations delivering 88 different programs to elementary and secondary classrooms to all provinces and territories in Canada. These organizations included: Canada Parks and Wilderness Society, Earth Day Canada, Evergreen, The Green Group, Ducks Unlimited Canada, Sierra Club of British Columbia, Sierra Club of Atlantic, Clean Nova Scotia, Pembina, SEEDS, Trout Unlimited, World Wildlife Fund, Safe Drinking Water Foundation, Enjeu, Club 2/3, Museo Bus and Mouvement des Écoles Vertes Brundtland. Approximately 3,000 programs were delivered in 2004 reaching a total of 75,000 students and 2,500 teachers from across the country.

LSF also coordinates the Green Street National Youth Engagement program which engages youth in ongoing environmental stewardship opportunities through a diversity of initiatives, including a newly launched "Youth Action" website. This program challenges Green Street Providers to increase the effectiveness of their youth engagement activities and motivates youth, reached by Green Street, to take greater action in their schools and communities on local sustainability issues. A Youth Steering Committee and Youth Non-Government Organization Steering Committee have been established and provide input into the Youth Engagement Program. Other programs include summer internships, co-op placements, the Green Street "Ambassadors" program and a database offering students a variety of opportunities to get engaged.

**Don Valley West One Tonne Challenge:** LSF was invited by the Institute for Research and Innovation on Sustainability (IRIS) at York University to design and deliver the Don Valley West "One Tonne Challenge," in the riding held Federally by John Godfrey and Provincially by Kathleen Wynn. LSF designed and hosted the inaugural strategy session at Glendon College in March, bringing together over 100 business, community and government representatives to develop a strategy for local action.

## Annual State of Sustainable Development Education Events

Sponsors	Location	Year
	Toronto	2002
	Toronto	2003
	Calgary	2004

*“I loved hearing the enthusiasm in all the students’ voices.”* Teacher



# Financial Statements

The firm of Burns Hubley LLP Chartered Accounts have rendered a satisfactory audit report. The Audited Financial Statements Report for 2004 is available in the LSF office.

## FINANCIAL STATEMENTS - Learning for a Sustainable Future Balance Sheet As at December 31, 2004

	2004	2003
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash	\$251,106	\$67,544
Short-term investments (fair value: \$300,000)	300,000	350,001
Accounts Receivable and prepaid expenses	64,300	660,065
	615,406	1,077,610
<b>EQUIPMENT</b> , net of accumulated amortization	3,192	4,560
	\$618,598	\$1,082,170
<b>LIABILITIES</b>		
<b>CURRENT LIABILITIES</b>		
Accounts Payable and accrued liabilities	\$73,015	\$146,172
Deferred Revenue	332,543	809,779
	405,558	955,951
<b>NET ASSETS</b>		
Invested in capital assets	3,192	4,560
Unrestricted	209,848	121,659
	213,040	126,219
	\$618,598	\$1,082,170
<b>SURPLUS</b>		
SURPLUS AT THE BEGINNING OF THE YEAR	\$126,219	\$48,558
Excess of revenue over expenses	86,821	77,661
	\$213,040	\$126,219

## Statement of Operations For the year ended December 31, 2004

	2004	2003
<b>REVENUE</b>		
Grants, contributions and donations	\$1,366,256	\$1,029,298
<b>OTHER REVENUE</b>		
In-kind Donations	347,704	221,688
Interest	10,894	11,607
	358,598	233,295
	1,724,854	1,262,593
<b>EXPENSES</b>		
<b>Projects</b>		
Policies and Curricula	1,676	27,268
Youth and Educators	241,981	152,927
Sustainable Communities	311,747	208,992
Enhanced Programs		
Green Street	1,048,785	687,677
Hurley Island	-	31,671
<b>Administrative</b>	33,844	76,397
	1,638,033	1,184,932
<b>EXCESS OF REVENUE OVER EXPENSES</b>	\$86,821	\$77,661

# LSF Board of Directors - 2004

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Since its inception in June 1991, LSF has received cash and in-kind contributions from:

## FEDERAL GOVERNMENT/DEPARTMENTS & AGENCIES

Canadian International Development Agency  
 Department of Foreign Affairs and International Trade  
 Environment Canada  
 Heritage Canada  
 Human Resources Development Canada  
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 The Climate Change Action Fund

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Alberta  
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### Notes:

- This list includes donations of \$5,000 and more.
- All donors are listed on LSF's website at <http://www.lsf-lst.ca/en/donors/>.

## For more information, please contact:

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